

*An exclusive,
premium service
for AmCham
China members
who require
in-depth policy
insights and
privileged
access to policy
makers*

Why Policy+?

Geopolitical Uncertainties

It is true that no one can predict the future of the US-China relationship. However, Policy+ helps you tap into timely insights and knowledge to give you a head start in the game and make more informed decisions under an uncertain geopolitical climate.

Complex Policy Environment

The decision-making process in China is sophisticated and complicated. Policy+ is here to help you get your foot in the door with important stakeholders and make better-informed decisions in an ever-changing policy environment.

POLICY-
PLUS

Eyes and Ears on the Ground

Do you have a small team dedicated to government relations? Let Policy+ be your eyes and ears on China. Do you already have an established government affairs team? No problem, our events and reports can help them do their jobs more effectively.

Customized Executive Briefing

Someone from our senior leadership or board will brief your China or global executives on China's business environment, bilateral trade tensions, or whatever topic is most relevant to your team. No one better understands what is happening on the ground than us.

*To become an AmCham China Policy+ member, please contact us at
(8610) 8519-0800 or email policyplus@amchamchina.org*

Exclusive Benefits

Policy+ * (60K RMB)		General Membership (21K RMB**)
Meeting Highlights	10 per year	X
Special Reports	2	X
Roundtables	Unlimited Invitation	X
Executive Briefings	Unlimited Invitation	X
Government Meetings	Priority Access	Limited Access
Customized Briefing	1 per year	X

* Policy+ is available only to AmCham China members.

** This fee is for companies with global revenues of USD \$50 million or more.



Meeting Highlights

INSIGHT

Timely insights and analysis from Policy+ exclusive events and government meetings (1-3 pages)



Special Report

INSIGHT

In-depth analysis of major policy issues and market trends (4-8 pages)



Roundtable

ACCESS

As a Policy+ subscriber, you receive priority invites to our meetings with government officials from both the US and China.



Exclusive Briefings and Meetings

ACCESS

In addition to 200+ events hosted by AmCham China each year, you will be invited to exclusive breakfasts, luncheons, and briefings that are either invite-only or tailor-made for Policy+ subscribers, based on your interests.



Government Meetings

INSIGHT

Priority access to government briefings commonly limited to the AmCham China Board of Governors and Chairman's Circle



Customized Briefing

BRIEFING

A tailor-made annual briefing on the Chinese market or other topics of interest for visiting global executives of member companies by AmCham China's President or Chairman

FAQ

1. What are the differences between a Policy+ subscription and AmCham China's general membership?

There are several key differences:

- **Membership**—in order to join Policy+, you need to be an AmCham China member first. AmCham China's general membership services are open to all members, many who value our Government Affairs-related services such as our annual white paper, the annual Government Affairs Conference, working group advocacy efforts and general member events. Unlike general membership, Policy+ subscribers receive exclusive written products, access to invitation-only events, customized briefings and other services delivered in small-scale, intimate formats.
- **Exclusive events**—in addition to 200+ events hosted by AmCham China each year, you will be invited to exclusive breakfasts, luncheons, and briefings that are either invite-only or tailor-made for Policy+ subscribers, based on your interests.
- **Government access**—As a Policy+ subscriber, you receive priority invites to our meetings with government officials from both the US and China.
- **Analytical products**—on top of our advocacy publications (e.g., White Paper and Business Climate Survey Report) that are open to all members, Policy+ subscribers have access to additional tailor-made reports covering policy trends in China and important aspects of the bilateral relationship.

2. Can you tell me more about your analytical products?

There are three types of reports currently offered to Policy+ subscribers:

- **Meeting highlights:** detailed meeting recaps with additional context are provided shortly after each Policy+ exclusive event
- **Special reports:** usually three-to-eight pages long, focusing on topics such as important policy trends in China (e.g., lianghui and free trade zone developments), shifts in US political sentiment towards China, as well as US-China relations

- **Other reports:** we routinely partner with political risk consulting firms and policy research institutes to provide customized content to provide even greater value to our subscribers

3. How often are Policy+ exclusive events held?

On average, we hold two exclusive events for Policy+ members every month either over breakfast, lunch or via video

4. What if I can't regularly attend Policy+ events and meetings?

We understand you are busy. That's why all Policy+ members will receive an email with meeting highlights so that even if you miss an event, you will still have the full scoop on what happened

5. What kind of speakers speak at Policy+ events?

The speakers for Policy+ exclusive events are typically either policy makers or recognized experts in US-China relations, Chinese economy, bilateral trade, strategic communications, government affairs, and technology. Some recent speakers include: Samm Sacks of New America, Daniel Rosen of the Rhodium Group, Meredith Sumpter of the Eurasia Group, Scott Kennedy of CSIS, and Minxin Pei of Claremont McKenna College. Policy+ subscribers also have the opportunity to meet with officials from Chinese government agencies such as MOFCOM, NDRC, MOFA, CAC, and STA, as well as the US embassy throughout the year.

6. How many members typically attend Policy+ events?

Events are small scale, with typically no more than 15 attendees per event, to help facilitate productive conversation. Since its founding in 2017, we have seen a close-knit community develop among our Policy+ members, who typically represent government affairs or senior leadership functions of their companies.

Trust Their Choice!

This member list is updated to Dec 31, 2019



AmCham China Chairman's Circle members



"P+ provides excellent insights, briefings, and exclusive opportunities for us to engage with stakeholders and influencers."

-- Consumer Sector Member

"I love Policy+ Meeting Highlights because even though I don't always have time to attend the events, I know I can read the highlights afterwards to catch up!"

-- Technology Sector Member

"The AmCham China Policy+ Program is tailored for members with good value added. It provides good insights on hot topics, private meetings with content experts, reports on China's political and economic trends, and tracking of key personnel changes. It also helps us to better understand views from both side of the ocean on Sino-US trade relations."

-- Technology Sector Member

"Policy+ special reports are consistently great and insightful."

-- Manufacturing Sector Member