

AmCham China Corporate Partner Program **Annual Pricing RMB 180,000**

Founded in 1919, the American Chamber of Commerce in China (AmCham China) has become a globally respected business and policy organization, and is widely recognized as the voice of American business in China. The Chamber has played a leading role in continually strengthening US-China relations, and established a powerful platform for advocacy, government relations, and business development for our members in China. With locations in Beijing, Tianjin, Dalian, Shenyang, and Wuhan, and a community of over 900 member companies, almost 4,000 individual members, 30+ working groups, and over 150 events per year, AmCham China is one of the largest and most vibrant American Chambers of Commerce in the world.

AmCham China is now offering select companies the opportunity to join the ***AmCham China Corporate Partner Program*** with access to premium brand positioning in the community.

Premium Branding Opportunities:

The *AmCham China Corporate Partner Program* is limited to 9 companies who will receive unique visibility in Chamber activities and communications. Partners will be prominently displayed at Chamber events, on the AmCham China website, on feature pages in Chamber publications, on marketing display material in the AmCham China offices, conference rooms, and more.

This comprehensive brand promotion package includes:

- Company logo displayed on the Corporate Partner Wall in the AmCham China entrance/reception area, and speaker's podium in the AmCham China Conference room.
- Company logo displayed on the Corporate Partner homepage banner on the AmCham China official website, and middle banner on AmCham China weekly AmCham China Bulletin newsletter to members.
- Individual webpage on the AmCham China official website to publish sponsoring partners company promotions and news releases.
- Company promotion material displayed at the AmCham China Reception area.
- One complimentary advertisement or executive interview article in AmCham China Quarterly magazine.
- One complimentary tailor-made promotion event.
- One complimentary promotional eDM to members.
- 1-minute promotional video displayed at one AmCham China online event.
- One complimentary online Member-to-Member (M2M) event.

The American Chamber of Commerce in the People's Republic of China

Other Benefits & Opportunities Include:

- 40% discount on all AmCham China's online and print sponsorships
- 20% discount on sponsorship of Signature Events (Women's Economy Summit, Annual Appreciation Dinner, July 4th Celebration, HR Conference, T&I Summit, and AGM (excludes the American Ball for Charity)
- 5 Prepaid Event Access passes

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