



***Reach Our
Members***

Sponsorship and Advertising Platforms

WeChat

Designed primarily to target our growing number of Chinese-speaking members, AmCham China's official WeChat channel provides an attractive option for companies. Customized content using the very latest formatting technologies, including HTML5, can appear directly on the phones of our 10,000+ followers. Our WeChat channel is also a great way to expand your reach with shareable content.

Circulation:
10,000+
followers

| Position | Inventory/month | Suggested RMB |
|--|-----------------|---------------|
| Dedicated Posting | 2 | 30,000 |
| Single slot in multi-slot posting | 4 | 10,000 |
| Top banner for every slot in multi-slot posting | 2 | 20,000 |
| Bottom banner for every slot in multi-slot posting | 2,800 | 3,500 |

WeChat

Dedicated posting example



WeChat

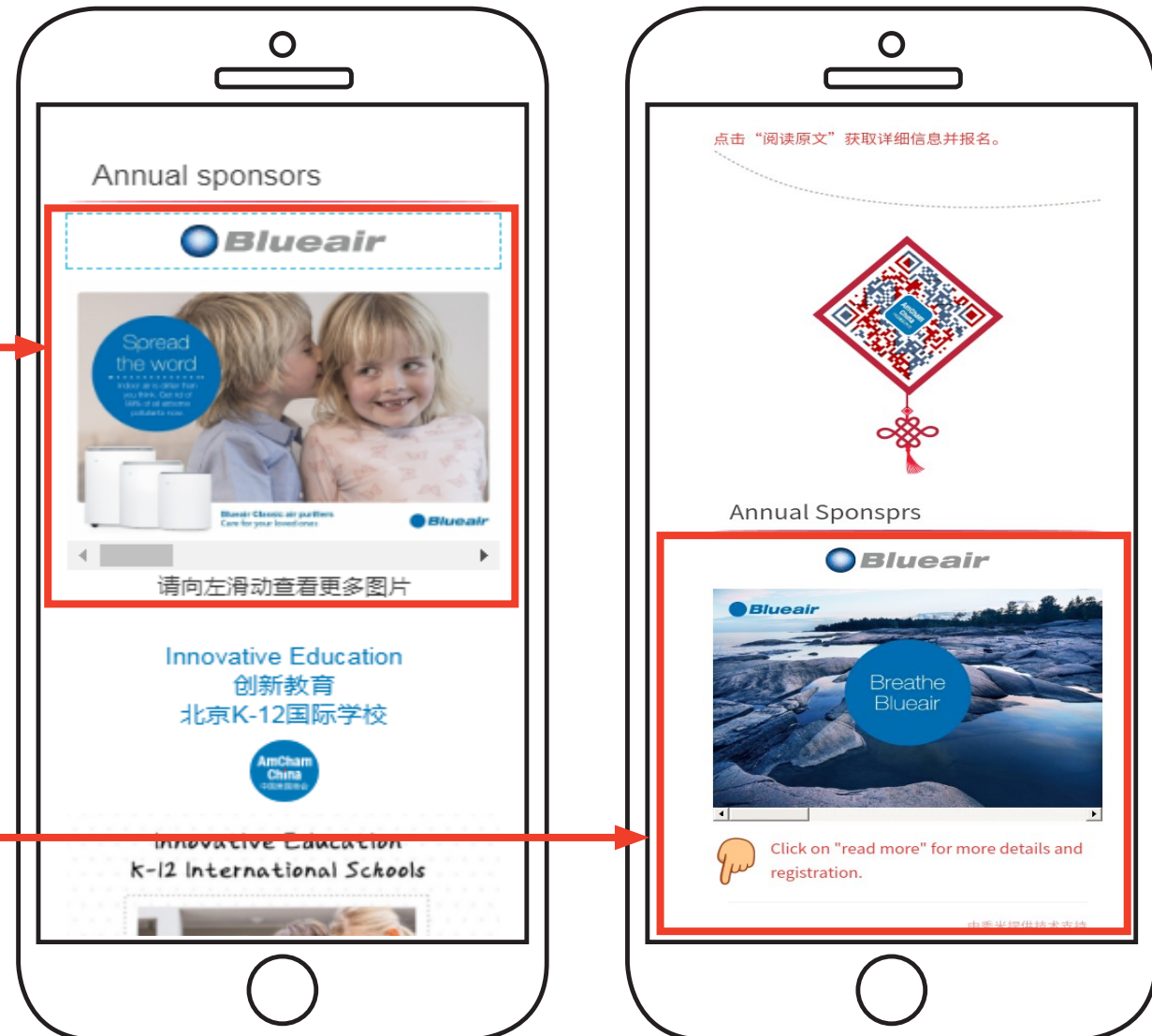
Single slot example



WeChat

Top banner example

Bottom banner example



Thank You

Contact US

Connie Zhao,
Senior Events and Sponsorship Manager

Tel: (86-10) 8519-0861

Email: czhao@amchamchina.org