



AUTOMOTIVE COMMITTEE



The AmCham China Automotive Committee's 2022 strategic plan is grouped around three types of activities: Advocacy, Business, and Community (ABCs).

Committee Priorities:

Advocacy-**High**

Business-**Medium** (information sharing)

Community-**Low** (networking)

MISSION

To improve the policy environment in ways that benefit both the industry and members

To share and discuss cross-sector business and policy issues to get smarter about the industry

To strengthen closer communication and cooperation between the US and Chinese automotive industry regulators and market players

MAIN ACTIVITIES

Automotive Chapter (drafted by Committee members) in the annual AmCham China *White Paper*

White Paper Delivery Meeting with regulators at central level - MIIT 工信部,MOFCOM 商务部,SAMR 市场监督管理总局

Call-for-Comments helps members deliver their messages, suggestions, and feedback to the central government for new policies and regulations;

Debriefing Events (Closed-door) - invite industry experts and officials from both governments to explain new policies and discuss topical issues for Committee members

LEADERSHIP



Chair: Jing Wang, GM

MEMBER PROFILE

Among all our member companies, **12** are in the Automotive Committee. In total, **58** individuals subscribe to the Committee.





2022 COMMITTEE STRATEGIC FOCUS AND PLAN

Advocacy (A) High Priority Monitor Regulatory Developments: Closely monitor China's further steps on a) Battery technology b) Supply chain c) Data security d) Carbon peaking and carbon neutrality

Business (B) Medium Priority Business Trends Sharing: Events/Webinars touching upon the latest Automotive market trends, worldwide and in China.

Community (C) Low Priority Events: 2022 planning meeting at the beginning of the year. At least 4 regular Committee gatherings throughout the year for better industrial information and peer-to-peer advice sharing. One membership mixer by the end of 2022.

Partnerships: To grow Committee membership and deepen impact of advocacy, we hope to cooperate with influential institutes such as **CAAM(** 中汽协), where possible.

2022 WORKING PLAN

Q1

- Jan: 2022 White Paper Auto Chapter Kick-off Meeting
- March: 2022 Auto Committee Q1 Leadership Meeting
- March: 2022 Auto Committee Strategic Planning Meeting

Q2

- **Apri:** Finalize the 2022 White Paper Auto Chapter
- June: 2022 Auto Committee Q2 Membership Meeting
- June: White Paper
 Delivery Meeting to SAMR

Q3

- Aug: White Paper
 Delivery Meeting to CAAM
- **Sept:** AmCham China Auto Committee Mixer
- Sept: 2022 Auto Committee Q3 Membership Meeting
- Oct: White Paper
 Delivery Meeting to
 MIIT

Q4

- Oct: Carbon Peaking and Carbon Neutrality Event
- Nov: AmCham China Auto Committee Year-End Appreciation Dinner
- **Dec:** 2022 Auto Committee Q4 Membership Meeting
- **Dec:** 2023 White Paper Kick-Off Meeting

ACTIVE COMMITTEE MEMBERS

Audi	Daimler	Goodyear Tire
BMW	Fiat Chrysler Automobiles	Jaguar Land Rover
Case New Holland	Ford Motor	Paccar
Cummins	GM	