

# EDUCATION COMMITTEE



The AmCham China Education Committee includes members from three major industry sub-segments: 1) Higher Education, 2) K-12 Education, and 3) Education Institutions. The Education Committee's 2022 strategic plan is grouped around three types of activities: Advocacy, Business, and Community (ABCs).

Committee Priorities: Advocacy-Low Business-High (information sharing) Community-Medium (networking)

## MISSION

The mission of the Education Committee is to foster dialogue between China and the US on education-related topics and to inform AmCham China members about cutting-edge developments in the field. The Education Committee hosts large panel events as well as smaller round-table discussions to bring together universities, K-12 international schools, placement agencies, educators, current students, alumni and parents. The Committee hopes to build a bridge between Chinese and US education initiatives and showcase different models for collaboration between education and business.

## MAIN ACTIVITIES

Committee members help draft the Education Chapter in our annual AmCham China *White Paper*.

We organize exclusive roundtable gatherings, providing an open peer-to-peer platform for educators and senior corporate leaders to share and exchange professional opinions on current topics of interest in the education world.

We host events – both online and offline – to provide valuable information to members and get up-to-date information and insights on visa application challenges, student travel restriction policies, and entry and exit requirements for China and the US.

We provide various channels to K-12 international schools in Beijing to showcase their school and educational programs, attracting families interested in enrolling for the upcoming school year.

We invite professors and professionals from top-ranked education institutes, well-known consulting firms, and influential think tanks to share their expertise, covering a broad range of topics, through in-person events, demo EMBA classes, workshops, and webinars.

## LEADERSHIP

*Co-Chair:*

**Carol Li Rafferty,**  
Yale Center Beijing

*Co-Chair:*

**Sara Wramner,**  
Yew Chung International  
School Beijing

*Co-Chair:*

**Jingyu Wang,**  
Beijing Global Gateway, Uni.  
of Notre Dame

*Co-Chair:*

**Fran Liu,**  
Uni. of Minnesota China  
Office

## MEMBER PROFILE

Among all our member companies, almost **half** are educational institutions; **11** members are K12 schools, and **13** members are in higher education.

## RECENT EVENTS

[Executive Breakfast] Impact of Recent Reforms on China's Education Sector

Navigating Student Travel and Safety in the United States

Supporting Girls in Their Formative Years of Leadership

Celebrating US Higher Education Partnerships with China

How to rebuild confidence in studying in the US

Tesla – The Strategic Partnership for a New Gigafactory in China (University of Maryland's Smith School of Business EMBA FOR A DAY)

Reflecting on Higher Education During and After the Pandemic

Mercer Insights on Compensation and Benefit Trends for International School Talents in China and Across Asia

Studying Abroad in the US: Where Chinese Students Choose to Study and How they Find Jobs Afterwards

## 2022 WORKING PLAN (SUBJECT TO CHANGE)

### Q1

- Finalize annual plan with Committee Co-Chairs
- Hold regular Committee event #1

### Q2

- Hold regular Committee event #2

### Q3

- Hold regular Committee event #3
- Exclusive Breakfast event

### Q4

- Hold regular Committee event #4

## ACTIVE COMMITTEE MEMBERS

### Higher Education (13)

Yale Center Beijing

UChicago

Columbia Global Center

Johns Hopkins University Carey Business School

Penn Wharton Consulting (Beijing) Co., Ltd.

University of Notre Dame Beijing Global Gateway

Minnesota Global Beijing Office

Bard College

Temple University

University of Michigan Business School Foundation Limited

Beijing International MBA at Peking University

Cheung Kong Graduate School of Business

The Beijing Center for Chinese Studies

### K-12 Education (11)

Yew Chung International School of Beijing

International School of Beijing

Western Academy of Beijing

Dulwich College Beijing

Ivy Education Group

The international Montessori School of Beijing

National Institute of Technology

Canadian International School of Beijing

Beanstalk International Bilingual School

Avenues Education Consulting

Beijing BISS International School

### Education Institutions (17)

EF Education

VIP Kids

Pearson

Wiley China

YMCE Group

Elites Group

Beijing Andersen Education Consulting

Association of China and Mongolia International Schools

Eddic

Educating Girls of Rural China

Think Forward and Training Consulting

Duolingo Inc

The US China Education Council

Shorelight LLC

Otus LLC

Square Panda

Henry Group