

# REAL ESTATE & DEVELOPMENT COMMITTEE



The AmCham China Real Estate & Development Committee's 2022 strategic plan is grouped around three types of activities: Advocacy, Business, and Community (ABCs).

## Committee Priorities:

Business-**High** (information sharing)

Community-**Medium** (networking)

Advocacy-**Low**

## MISSION

The primary objective of the Real Estate and Development Committee is to share insight into the growing and transforming Chinese real estate sector.

The Committee also prioritizes proactively creating business opportunities and utilize resources for our members.

Land use rights and development are fundamental elements of China's growth story, whereas market transparency will ensure the continuation of the growth.

## MAIN ACTIVITIES

The Real Estate Committee meets on a bi-monthly basis, focusing on industry regulations and policies, as well as domestic and overseas opportunities.

Overseas real estate investment briefing sessions with agencies or member companies.

Regular office and workplace site survey sessions focusing on the current architectural and design trends in China.

Urban Environment Management Bilateral Dialogue, introducing community-level partnership in the bilateral relationship. Previous speakers include former US Ambassador to China Terry Branstad, and Director of IPE Ma Jun.

## LEADERSHIP



*Chair:*

**Eric Hirsch,**  
Cushman & Wakefield

*Co-Chair: Vacant*

## MEMBER PROFILE

Approximately **300** participants have previously attended Real Estate Committee events.

More than **200** individuals from across sectors are currently subscribed to the Real Estate Committee mailing list.

## 2022 COMMITTEE STRATEGIC FOCUS

<b>Advocacy (A)</b> Low Priority	<b>Business (B)</b> High Priority	<b>Community (C)</b> Medium Priority
Meet with local and provincial governments to promote people-to-people engagement while offering recommendations to both the Chinese and American governments.	Collaborate with members and agencies to facilitate and increase exposure to both domestic business opportunities and overseas investment opportunities.	Host regular Committee discussions to share industry insights, reports, and overall market trends.

## 2022 WORKING PLAN (SUBJECT TO CHANGE)

Q1	Q2	Q3	Q4
<ul style="list-style-type: none"> <li>• Make annual meeting plan with Committee Chair(s).</li> <li>• Review drafts of <i>White Paper</i></li> <li>• Finalize drafts of <i>White Paper</i></li> <li>• <i>Regular Committee Event #1</i></li> </ul>	<ul style="list-style-type: none"> <li>• Office Building Tour #1</li> <li>• Regular Committee Event #2</li> </ul>	<ul style="list-style-type: none"> <li>• Regular Committee Event #3</li> <li>• Committee Mixer</li> </ul>	<ul style="list-style-type: none"> <li>• Office Building Tour #2</li> <li>• Regular Committee Event #4</li> </ul>

## ACTIVE COMMITTEE MEMBERS

BAM Design Consultancy (Beijing) Co., Ltd	Century 21 China Real Estate	Jiaming Investment Limited
Beijing Chyau Fwu Properties Co., Ltd.	Colliers International Property Services (Beijing) Co., Ltd.	JLL
Black & Veatch (Beijing) Engineering Design Co., Ltd.	Cushman & Wakefield	John Swire & Sons (China) Ltd.
	Hines Interests Limited Partnership	M Moser Associates Ltd.
		Prologis China