

BUSINESS SUSTAINABILITY COMMITTEE



Committee Mission: The Business Sustainability Committee supports AmCham China members to exchange insights and promote collaboration in climate change, reducing carbon emissions, and supporting member companies' efforts around rural revitalization.

MEMBER PROFILE

The Business Sustainability Committee has more than **120** active members. The majority of these members are directors and managers working in GA functions from a wide range of industries including ICT, agriculture, FCMG, and manufacturing.

MAIN ACTIVITIES IN 2021

Given developments in sustainability and poverty alleviation, the Business Sustainability Committee adopted a new direction after 60+ members discussed objectives and settled on a new plan during a meeting in September 2021.

In the fourth quarter of 2021, the Committee organized several public events on sustainability including webinars on the implication of COP26 and the business takeaways from the US-China Joint Statement.

The Committee also served as a liaison for several government-affiliated think tanks, who invited Committee members to attend briefings and meetings.

In addition, the Committee also worked closely with civil society organizations, including the China Poverty Alleviation Foundation, to collect case studies and support local events.

LEADERSHIP



Co-Chair:
Jing Guo, Novelis



Co-Chair:
Jing Wu, UPS

2022 WORKING PLAN (SUBJECT TO CHANGE)

Internal alignment meetings

Initiate meetings with Co-Chairs and Committee members to make plans for the year.

Knowledge sharing

Organize quarterly events for Committee members (led by Co-Chairs) to brief members about key updates in this field.

Partnership Development

Strengthen engagement with stakeholders in sustainability and rural revitalization from government and think tanks.

Explore partnerships to offer training programs in carbon emissions reporting and verification.

Deliverables

Finalize case studies collected from Committee members and publish a report on carbon reduction.

Partner with credible think tanks (eg Paulson Institute, RMI) to produce weekly updates on China's policies and major report highlights.

Draft and finalize a report on sustainability.

Support drafting and review of the annual White Paper.

ACTIVE COMMITTEE MEMBERS

Amazon

Amway

Aramco

BP

CNH Industrial

ConocoPhillips

US Cotton Council International

Danone China

Dell

Donaldson

eBay

ExxonMobil

GE

Google

Herbalife

Honeywell

HPE

HSBC

IBM

IHG

Intel

LinkedIn

Mars

Microsoft

NBA

PepsiCo

Pfizer

P&G

Qualcomm

Starbucks

UPS