

TIANJIN'S CULTURE AND LIFESTYLE COMMITTEE



Tianjin's Culture and Lifestyle Committee's 2022 strategic plan is grouped around three types of activities: Advocacy, Business, and Community (ABCs).

Committee Priorities:

Advocacy-Low

Business-Medium (information sharing)

Community-High (networking)

MISSION

AmCham China's Tianjin Chapter is dedicated to always offering the best possible services to our members. Along with providing business related assistance, we are also committed to catering to our members with safe, fun, affordable, and family-oriented entertainment that will create a harmony between their personal and professional life and thereby ensure maximum efficiency and work-life balance.

The mission of our Culture and Lifestyle Committee is to enhance the quality of life of our members by strengthening communities and enriching the human experiences with hope, strength, and joy through an amalgamation of art, culture, sports, and entertainment. The committee aims to promote, develop, and create Art and Culture in Tianjin by creating a new platform in order to give artists, enthusiasts, students, collectors, experts, and all of those who are interested in the Arts and Culture.

Moreover, by organizing a number of sports, arts, entertainment events and activities with member companies, the Committee will bring the Tianjin community together and thus, assist our members to reach their full potential through learning and the power of sports and entertainment experience.

MAIN ACTIVITIES IN 2021

- Several sports, arts, culture and entertainment related events.
- Festival celebrations include but not limit to: St. Patrick's Day; US Independence Day and Winter Holiday.
- Introduce cultural exchange through people to people exchange events.

LEADERSHIP



Co-Chair:

Alex Brose,
The Tianjin Julliard School



Co-Chair:

Humphrey Wang,
Tianjin Pher Food and Beverage Management



Co-Chair:

Kenneth Li,
Waitex Group



Co-Chair:

Steve Wang,
Minsky Co., Limited (DBA WE Brewery)

Supporting Staff: Amanda He
Email: amandahe@amchamchina.org

STRATEGIC FOCUS

Advocacy (A) Low Priority	Business (B) Medium Priority	Community (C) High Priority
Cooperate with local government on art, sports, culture related events	Brings the business community together and assist members to reach their full potential by organizing sports, arts and culture related events and improve the city's livability and internationalism.	Enhance the quality of life of our members by strengthening communities and enriching the human experiences with hope, strength, and joy through an amalgamation of art, culture, sports, and entertainment.

2022 WORK PLAN (SUBJECT TO CHANGE)

SUB-SEGMENT	Q1	Q2	Q3	Q4
Advocacy (A)		<ul style="list-style-type: none"> • "Fast & Furious" E-sport competition and Immersive racing experience Venue: V1 Track in Wuqing 		
Business (B)	<ul style="list-style-type: none"> • Bi-weekly Golf outing/indoor practicing and mixer 	<ul style="list-style-type: none"> • Bi-weekly Golf outing/indoor practicing and mixer 	<ul style="list-style-type: none"> • Bi-weekly Golf outing/indoor practicing and mixer 	<ul style="list-style-type: none"> • 2022 Winter Holiday Party
Community (C)	<ul style="list-style-type: none"> • Super Bowl Live • Winter Olympic Game Opening Watch Party • Charity 24 hours indoor online riding event • St. Patrick's Day Celebration 	<ul style="list-style-type: none"> • Basketball tournament (3V3) 	<ul style="list-style-type: none"> • Annual (Charity) US Independence Day Celebration • The 2nd Tianjin Treasure Hunt 	