

# TIANJIN'S EDUCATION COMMITTEE



The AmCham China Tianjin's Education Committee's 2022 strategic plan is grouped around three types of activities: Advocacy, Business, and Community (ABCs).

Committee Priorities: Advocacy-Medium Business-Low (information sharing) Community-High (networking)

## MISSION

To foster dialogue between China and the US on education-related topics and to inform AmCham China members about cutting-edge developments in the field. The Education Committee hosts large panel events as well as smaller round-table discussions to bring together universities, K-12 international schools, placement agencies, educators, current students, alumni and concerned parents. The Committee hopes to build a bridge between Chinese and US education initiatives and showcase different models for collaboration between education and business.

## MAIN ACTIVITIES

A Committee on Higher Education, Concert and Cocktail Reception at the Tianjin Juilliard School

Member delegation meetings with local government departments

## LEADERSHIP



Co-Chair:  
**Wei He**, The Tianjin  
Juilliard School



Co-Chair:  
**Chuck Yang**,  
CEO of Fayao Education

Supporting Staff: Amanda He, Email: amandahe@amchamchina.org

## 2022 COMMITTEE STRATEGIC FOCUS

### Advocacy (A)

Medium Priority

#### Government Access:

Advocacy to local government departments with a focus on specific issues that may impact members and their business.

### Business (B)

Low Priority

#### Connected and Autonomous Vehicles:

Policy debriefing events on double reduction policy reform and other educational related topics.

### Community (C)

High Priority

#### Events:

Community oriented events in partnership with international schools and local institutions.

## 2022 WORK PLAN (SUBJECT TO CHANGE)

Q1	Q2	Q3	Q4
<ul style="list-style-type: none"><li>• Planning meeting</li></ul>	<ul style="list-style-type: none"><li>• Mental health workshop (collaborate with Women Professionals Committee)</li></ul>	<ul style="list-style-type: none"><li>• Back to school event</li></ul>	<ul style="list-style-type: none"><li>• Vocational education's future in China and how it will impact the society and business</li></ul>

## ACTIVE COMMITTEE MEMBERS

- Fayao Education
- International School of Tianjin
- TEDA Global Academy
- Wellington College International Tianjin
- Tianjin Sirui International School
- The Tianjin Juilliard School
- Beijing Berlitz Language Training Co., Ltd. Tianjin Branch
- Leadership Development International Inc. Tianjin Branch
- Cheersyou International Consulting, Inc
- General Consulting
- EduBlossom LLC.