

TIANJIN REAL ESTATE COMMITTEE



Tianjin's Real Estate Committee's 2022 strategic plan is grouped around three types of activities: Advocacy, Business, and Community (ABCs).

Committee Priorities:

Advocacy-Low

Business-High (information sharing)

Community-Medium (networking)

MISSION

The primary purpose of Real Estate Committee is to increase industry knowledge and promote information sharing. Real estate development has been a pillar industry in China's economy for decades and is likely to continue to be so going forward as the government encourages continued urbanization. As a result, it is important to keep our member companies up to date on what is happening in the sector and how it impacts a wide range of companies and industries.

The committee achieves this through an annual property briefing to our members, project visits, briefings by industry speakers and walking tours.

LEADERSHIP



Co-Chair:

Dannie Mu,
 The Executive
 Centre



Co-Chair:

William Gao,
 JLL

Supporting Staff: Amanda He
 Email: amandahe@amchamchina.org

MAIN ACTIVITIES IN 2021

- Annual Tianjin property market update
- Project visits
- Historic walking tours
- Give input to Real Estate Committee in Beijing for annual *White Paper* chapter

STRATEGIC FOCUS

Advocacy (A)

Low Priority

Monitor market conditions and rules and give feedback if and when necessary to government. In particular are concerns about oversupply (office, retail, hotel) and the impacts of the market.

Business (B)

High Priority

Bring together business community with market briefing that all members can use when planning their budgets.

Tour several real estate or infrastructure related projects

Community (C)

Medium Priority

Events: hold planning session in January, hold at least one social event later in the year, meet to give feedback for White Paper in October

Historic walking tour to support the community and broader chamber

2022 WORK PLAN (SUBJECT TO CHANGE)

SUB-SEGMENT	Q1	Q2	Q3	Q4
Business (B)	<ul style="list-style-type: none"> • Planning meeting for committee members • Tour of K-11 project in Binhai 	<ul style="list-style-type: none"> • 2022 Tianjin property market update • Tour to Eco-City and industry mixer 		<ul style="list-style-type: none"> • Project tour – new retail models
Community (C)			<ul style="list-style-type: none"> • Fall Historic Walking Tour (possible creative format: cooperation with Annual Treasure Hunt) 	
Advocacy (A)		<ul style="list-style-type: none"> • <i>White Paper</i> feedback meeting 		<ul style="list-style-type: none"> • Give input to the drafting of the Real Estate Chapter in 2023 <i>White Paper</i>

ACTIVE FORUM MEMBERS

- The Executive Centre Tianjin
- The Executive Centre TEDA Branch
- The Executive Centre Tianjin Heping Branch
- The Executive (Tianjin) Business Consultancy Co., Ltd. Tianjin Pilot Free Trade Zone Branch Office
- Jones Lang LaSalle (Tianjin)
- Griffin Business Management (Tianjin) Ltd.
- Waitex