



AGRICULTURE, FOOD AND BEVERAGE INDUSTRY GROUP

The AmCham China Agriculture, Food and Beverage Industry Group (AFB) comprises of two Committees from three major industry sub-segments: **Agriculture**, **Food**, and **Beverage**. The industry group's strategic plan for 2023 is categorized into three types of activities: *Advocacy*, *Business*, and *Community* (ABCs).

Committee Priorities:

Advocacy-High

Business-Medium (information sharing)

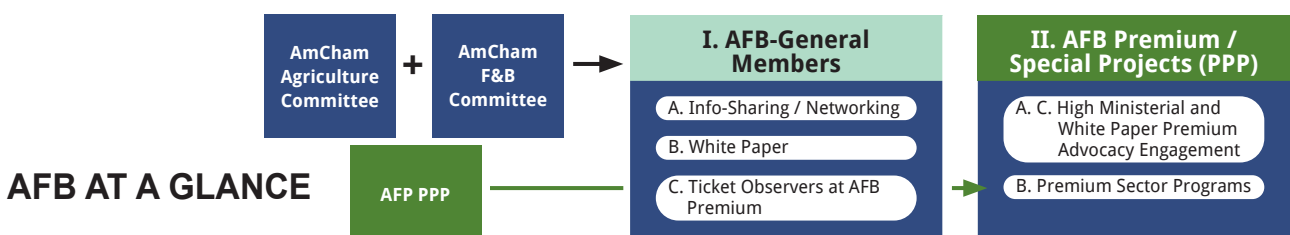
Community-Low (networking)

Mission

AFB's mission is to connect various stakeholders **across the agricultural and food supply chain** in the United States and China, at multiple levels. The aim is to promote mutual agri-food trade, food security, food safety, sound nutrition, and sustainability. AFB strives to encourage collaborative activities between the U.S. and China and the sharing of best practices in both countries. The organization also endeavors to enhance the policy environment, share and discuss cross-sector business and policy issues, and strengthen communication and exchange.

Main Activities

- Info-sharing and networking
- Drafting the Agriculture Chapter and the Food & Beverage Chapter for AmCham China's annual *White Paper*
- White Paper* delivery meetings with regulators at State Government level-MARA 农业农村部, SAMR (国家市场监督管理总局), MOFCOM (商务部), and more related organizations
- Call for Comments ensure members' voices are heard and that the appropriate suggestions are delivered to the departments of central government for new policies and regulations
- Regular closed-door debriefings from industry experts and officials to explain new policies and delve into hot topic issues
- Regulator meetings with US counterparts and AmCham China member companies to promote capacity building and exchange best practices
- Special Projects focused on different topics: Low carbon and sustainability, resilient food chains and trade, and food safety and nutrition



Past Activities

FDA Briefing on Food Tech Updates and Policy (12/2022)

The Future of Food and Sustainable Investments (9/2022)

MARA Policy Briefing on Agricultural Carbon Emission, Reduction, and Sequestration (7/2022)

Impact of Ukraine-Russia Conflict on Agriculture Food Supply Chain and Markets (4/2022) with USDA

SAMR Vice Minister Meeting

SAMR Regulator Food Safety Capacity Building Workshops

Food Safety Workshop Series

Sustainability and Low Carbon Innovation Workshop Series

US-China Meat Industry Executive Roundtable

US-China Standards Workshop

Meat Industry Innovation Workshop Series

MARA Inspector Training Series

Suggestions and Feedback to GACC on Decree 248/249

Suggestions and Feedback to SAMR on Plant Based Protein Labelling

Leadership

Agriculture Committee



Co-Chair:

Gao Yong,
Bayer



Co-Chair:

Huang Juhui,
BRF China



Co-Chair:

Ashely Wang,
ADM

Food & Beverage Committee



Co-Chair:

Rachel Yu,
Coca-Cola



Co-Chair:

Alice Fan,
Pepsi Co.

Member Profile

Member Companies

72

Committee Subscribes

150+

2023 Committee Strategic Focus

Advocacy (A)

High Priority

Food Security and Sustainability: engagements with industry supply-chain and MARA/NDRC/MEE/NHC/SAMR

Rural Revitalization/Common Prosperity: engagements with industry supply-chain, MARA, and DRC

Healthy China: engagements with industry supply-chain and DRC/NHC/CDC/SAMR

Food Safety & Quality: engagements between industry supply-chain and SAMR

Business (B)

Medium Priority

Community (C)

Low Priority

Regular and Annual General Member Meetings

Annual AFB Member Mixers

2023 Working Plan (Subject to Change)

Q1	Q2	Q3	Q4
<ul style="list-style-type: none"> • USDA and US Industry Dialogue • FDA Policy Leadership Roundtable • Plant Breeding Innovation Workshop • Seed Industry Govt. Engagements with MARA Seed Mgt Bureau and CSA • Chinese Govt. Policy Briefing • Children Health Program - Kickoff • Common Prosperity Policy Briefing • Sustainability Best Practices Workshop • China Seed Congress 	<ul style="list-style-type: none"> • FDA Policy Leadership Roundtable • Webinar on Global Agriculture 2023 outlook • SAMR Food Safety Program • Children's Health Program #2 • Seed Industry Engagements with MARA S&T Division • China Open Forum • Agriculture-Food High-Level Sustainability Summit • Children's Health Program #3 • General AFB Member Meeting/Update Q1 and 2 • US-China PVPO Workshop • Children's Health Program #4 	<ul style="list-style-type: none"> • AFB Mixer • SAMR Food Safety Program • Children Health Program #5 • USDA and US Industry Dialogue • Elderly Health Program - Kickoff • Sustainability Best Practices Workshop 	<ul style="list-style-type: none"> • SAMR Food Safety Program • Biotech Stewardship Workshop • Annual White Paper Kickoff Meeting • Committee Year End Planning Meeting • AFP Year End Planning Meeting

Active Committee Members

Agriculture Committee		Food & Beverage Committee	
ADM (Shanghai) Management Company	FMC(China) Investment Co., Ltd	Trella Urban Forestry Technology LLC	Starbucks (China) Co., Ltd.
Bayer	International Potato Center(CIP) China Center Asia Pacific	United States Meat Export Federation Inc. Beijing Representative Office	Coca Cola
Beijing Alltech Biological Products (China) Co., Ltd.	Kemin(China)Technologies Co.,Ltd Beijing Branch	US Grains Council Beijing Office	
BRF (Shanghai) Management Consulting Company	Land O'Lakes (Beijing) Trading Co., Ltd.	US Soybean Export Council, Inc. (USSEC)	
Bunge (Shanghai) Management Company Limited	Lassen Canyon Agricultural Develop Company Beijing, China	US Wheat Associates	
Cargill Investments (China) Ltd.	LDC (China)Trading Company Limited	APCO	
Corteva	Mosaic Fertilizers (Beijing) Co., Ltd.	John Deere	
Cotton Council International	Syngenta (China) Investment Co., Ltd.		
Double L			

PepsiCo

MDLZ

McDonalds

MARS Foods

Cargill

Wal-Mart (China) Investment Co.,
Ltd.

Wal-Mart Food Safety
Collaboration Center

Danone

Ferrero China

Dupont

LDC (China) Trading Company
Limited

OSI Food

MeadJohnson

Moet Hennessy

ADM

Nestle

Fonterra

P&G

FSPA

Alltech

Ecolab