



EDUCATION COMMITTEE

The AmCham China Education Committee includes members from three major industry sub-segments: 1) Higher Education 2) K12 Education, and 3) Education Institutions. The Education Committee's 2023 strategic plan is grouped around three types of activities: *Advocacy, Business, and Community* (ABCs).

Committee Priorities:

Advocacy-Low

Business-High (information sharing)

Community-Medium (networking)

Mission

The mission of the Education Committee is to facilitate dialogue between China and the US on education-related topics and to keep AmCham China members informed about cutting-edge developments in the field. The Education Committee organizes large panel events, as well as smaller round-table discussions, bringing together universities, K-12 international schools, placement agencies, educators, current students, alumni, and concerned parents. The Committee aims to establish a connection between Chinese and US education initiatives, and to demonstrate various models for collaboration between education and business.

Main Activities

Committee members help draft the Education Chapter in our annual AmCham China *White Paper*.

Organize exclusive roundtables, which provide an open, peer-to-peer platform for educators and senior corporate leaders to share and exchange professional opinions on current hot topics in the education world.

Host events, both online and offline, to provide valuable information to members and to stay up-to-date with the latest insights on visa application challenges, student travel restriction policies, as well as entry and exit requirements for China and the U.S.

Offer various channels for K12 international schools in Beijing to showcase their school and educational programs, attracting families interested in enrolling for the upcoming school year.

Invite professors and professionals from top-ranked education institutes, well-known consulting firms, and influential think tanks to share their expertise, covering a broad range of topics, through in-person events, demo EMBA classes, workshops, and webinars.

Past Activities

[Executive Breakfast – Invite Only] Impact of Recent Reforms on China's Education Sector

Webinar: Navigating Student Travel and Safety in the United States

Supporting Girls in Their Formative Years of Leadership

Unique Free Open-Day Promotion for K12 schools via Email and AmCham China's official WeChat.

Webinar: How to rebuild confidence in studying in the US

Webinar: Tesla – The Strategic Partnership for a New Gigafactory in China (University of Maryland's Smith School of Business EMBA FOR A DAY)

Reflecting on Higher Education During and After the Pandemic

Webinar: Mercer Insights on Compensation and Benefits Trends for International School Talents in China and Across Asia

Studying Abroad in the US: Where Chinese Students Choose to Study and How they Find Jobs After

Making the Most of Your Kids' Summer Holidays

AmCham China Autumn Family Day with K-12 International Schools

Dialogue on Higher Education in the U.S.: How to Navigate Through Uncertainties

Leadership



Co-Chair:

Carol Li Rafferty,
Yale Center Beijing



Co-Chair:

Katie Beck,
Western Academy of
Beijing



Co-Chair:

Fran Liu,
University of Minnesota

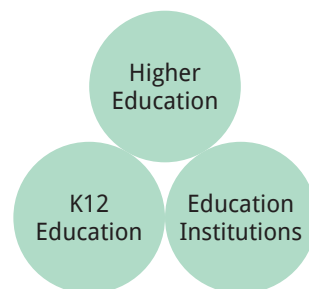


Co-Chair:

Jingyu Wang,
Beijing Global Gateway,
University of Notre Dame

Member Profile

Three Sub-Segments



2023 Committee Strategic Focus

Advocacy (A)

High Priority

Monitor regulatory development.

Business (B)

Medium Priority

Knowledge exchange on education-related topics to inform AmCham China members about cutting-edge developments in the field.

Engage with both Chinese and US education initiatives and showcase different models for collaboration between education and business.

Community (C)

Low Priority

Connect and network with peers at our events.

2023 Working Plan (Subject to Change)

Q1	Q2	Q3	Q4
<ul style="list-style-type: none"> February: Yearly Planning Meeting March: Yearly Kick-off Meeting 	<ul style="list-style-type: none"> April: Ed Talk May: Get ready to study abroad in the US 	<ul style="list-style-type: none"> July: Members Workshop (Design your life) September: International Education Fair 	<ul style="list-style-type: none"> October: Educational Institution Event December: Alumni of US Universities Mixer

Active Committee Members

Higher Education	K12 Education	Education Institutions
Yale Center Beijing	Beijing BISS International School	McGraw-Hill
UChicago (Beijing) Consulting Co., Ltd.	Avenues Education Consulting (Beijing) Co., Ltd	Beijing Andersen Education Consulting Co., Ltd.
Johns Hopkins University Carey Business School	Canadian International School of Beijing	Venture Education Consultancy CO., Ltd
Temple University	Western Academy of Beijing	Henry Group
Minnesota Global, Incorporated, Beijing Representative Office	National Institute of Technology	Udemy Inc.
Beijing International MBA at Peking University (BiMBA)	Yew Chung International School of Beijing	Australia International Education Association
USC Beijing Office	The International Montessori School of Beijing	Amerigo Education LLC
The Beijing Center for Chinese Studies	3e International School	Pearson China
University of Notre Dame Beijing Global Gateway	Ivy Education Group	Duolingo, Inc.
Columbia Global Center Beijing	Dulwich College Beijing	EBC Evan Brown Consulting Ltd.
Cheung Kong Graduate School of Business	International School of Beijing	OTUS LLC
Penn Wharton Consulting (Beijing) Co., Ltd.	JPED Academy	EF Education First (Beijing) Ltd., Co
	Beijing International Bilingual Academy	YMCE Group
		Sino Matters Ltd.
		VIPKIDS INTERNATIONAL, INC
		John Wiley and Sons Commercial Service (Beijing) Co., Ltd.
		Care for Children
		InGenius Prep
		Three-W US Incorporated