



# SMES & ENTREPRENEURS COMMITTEE

Small- and Medium-sized Enterprises (SMEs) and Entrepreneurs are the lifeblood of many economies worldwide. In China and the US alike, these groups are a driving force of business, cultural influence, and innovation. **The AmCham China SMEs & Entrepreneurs Committee** aims to attract this unique category to join the Chamber and represent their business interests in China. The Committee's 2023 strategic plan is organized around three types of activities: *Advocacy, Business, and Community (ABCs)*.

#### Committee Priorities:

Advocacy-Low

Business-High (information sharing)

Community-High (networking)

## Mission

Our Mission is to engage this membership category in a fresh and invigorated way that is both serving through policy advocacy and bridge building through quality access events. We intend to be an inclusive community that will develop a strong network of resources for all members under our umbrella.

## Main Activities

Debriefing Events (Closed-door) - invite industry experts and officials to debrief new policies and hot issues for members.

Regular meetings and events focused on issues important to Committee member companies.

## Leadership



Co-Chair:

**Marco Reyes,**  
YMCE Group



Co-Chair:

**Bob Olivar,**  
OCM

## Member Profile

Committee Subscribes

**150+**

## 2023 Committee Strategic Focus

Advocacy (A)	Business (B)	Community (C)
Low Priority	High Priority	High Priority
Help elevate member businesses within the Chamber. Gain access to government, MNCs, and new customer bases.	Build a dialogue, exchange ideas, socialize, and connect with the wider Chamber and community.	Assemble a robust series of programs and events encouraging even the most successful and connected entrepreneurs & business people to need to join.

## 2023 Working Plan (Subject to Change)

Q1	Q2	Q3	Q4
<ul style="list-style-type: none"> <li>Feb 28: Forums/ Workshops</li> <li>Mar 23: Mixer</li> </ul>	<ul style="list-style-type: none"> <li>April 12: Forums/ Workshops</li> <li>May 17: Mixer</li> </ul>	<ul style="list-style-type: none"> <li>Sep: Forums/ Workshops</li> <li>TBD: Mixer</li> </ul>	<ul style="list-style-type: none"> <li>Nov: Forums/ Workshops</li> <li>Dec: Mixer</li> </ul>

## Active Committee Members

Accuray Incorporated	Edwards (Shanghai) Medical Products Co., Ltd.	Novelis Inc
Akamai (Beijing) Technologies Co., Ltd.	Entrust China	Novozymes (China) Investment Co., Ltd.
Bank of America, N. A. Beijing Branch	Federal Express (China) Company Limited-1	Peabody Investment & Development Business Services Beijing Co., Ltd.
Beijing BISS International School	Glue Up	PepsiCo, Inc.
Bizarre (Beijing) Cultural Activities Co., Ltd.	GM & Associates	Rockwell Collins (Shanghai) Avionics Trading Company Limited Beijing Branch
Campbell Scientific (Beijing) Co., Ltd.	H&J Group Limited Beijing Representative Office	Russell Reynolds Associates Co., Ltd.
Case New Holland (China) Management Co., Ltd	HAVI Logistic Services (Beijing) Limited	S&P Global
Chevron (China) Investment Co., Ltd.	Hogan Lovells International Beijing Representative Office (UK)	Shanghai Zhili Business Consultation Co.,
China Bound dba Beijing ABC Management Consulting Co., Ltd.	Intel	Sino Matters Ltd.
Cigna Corporation Beijing Representative Office	JLL	The Beijing Center for Chinese Studies
ConocoPhillips China Inc.	Kingston Technology Co., Ltd.	The Blueshirt Group Asia
Deloitte Touche Tohmatsu Certified Public Accountants LLP Beijing Branch	Minnesota Global, Incorporated, Beijing Representative Office	Udemy Inc.
	Moody's Investors Service (Beijing) Ltd.	

University of Notre Dame Beijing  
Global Gateway

UPS Parcel Delivery (Guangdong)  
Co., Ltd. Beijing Branch

US-China Business Council

YMCE Group