



Corporate Partner Program (Tianjin Chapter)







Advocacy

- Highest priority for participation and seating in formal meetings with local and US gov. officials
- Support from AmCham China in raising issues with local and US governments
- Reserve one **Golden Sponsor** (Values RMB25,000) spot of 2023 Dialogue with Vice Mayor and Tianjin Government Appreciation Reception (in May)
- Exclusive informal communication meetings with government officials (3-6 meetings/year)

Branding

- Company logo appears in all publicity channels of Tianjin's 40+ events in 2023 (emails, WeChat posts and others).
- Company logo appears in AmCham China website, Tianjin Chapter digital membership directory, Tianjin 2024 calendar and other promotional materials.
- One tailor-made promotional event Member to Member series (Values RMB10,000)

Plus

- 20% discount on sponsorship of AmCham China, Tianjin's other signature events
- 20% discount on AmCham China training programs organized by chapters

Annual Pricing: RMB49,500

AmCham China



2022 Tianjin Corporate Partners















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Tianjin Chapter 2023 Events Plan-by event type

(44-53 events in plan)

Advocacy & Policy (8-12)

2023 Business Climate Survey Feb (BCS) Tianjin Launch **Annual White Paper Delivery** ✓ May Meeting with TJ Vice Mayor and Tianjin Government **Appreciation Reception** Exclusive closed-door meeting QTLY with Tianjin Municipal **Government Departments**

Timely Policy Briefing & Interpretation

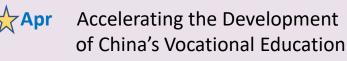
Networking & Community (10)

Feb	Super Bowl Watch Party
Mar	St. Patrick's Day Mixer
☆Jul	Annual Charity U.S.
	Independence Day Celebration
Sept	The 4 th Tianjin Treasure Hunt
₩Nov	Annual General Meeting and
	Winter Holiday Party
QTLY	Joint Chamber Mixer
Annual	New Member Welcome

Business Intelligence & Insights (25-30)

Monthly	Executive Breakfast Briefing
	(downtown & TEDA)
Regular	Online/Offline Training
QTLY	Company Tour & Workshop
Multiple	Events led by the six vibrant
	Committees

Cooperation Project with the U.S. Embassy in China (1)



-- U.S. Companies' Role and

Responsibility

Access to over 100 online programs organized by AmCham China and Plus Chapters!

Please note this is a draft version and subject to change.

