

AmCham China
中 国 美 国 商 会



AmCham China, Tianjin 2024 Corporate Partner Program

中国美国商会天津2024年度合作伙伴项目

Corporate Partner Program (Tianjin Chapter)



Advocacy

- ❖ Highest priority for participation and seating in **formal meetings with local and US gov. officials**
- ❖ **Support** from AmCham China in raising issues with local and US governments
- ❖ **Exclusive informal communication meetings** with government officials

Branding

- ❖ Reserve **1 Golden Sponsor (RMB 25,000)**, **1 Silver Sponsor (RMB 12,000)**, and **1 Community Sponsor (RMB 6,000)** slots among AmCham China, Tianjin's signature events in 2024 (event list can be found in the next page).
- ❖ Company logo appears on **all publicity channels of Tianjin's 40+ events in 2024** (emails, WeChat posts and others), AmCham China Official Website, Tianjin Chapter digital membership directory, Tianjin 2024 calendar, and other promotional materials.

Discounts

- ❖ **20% discount** on sponsorship of AmCham China, Tianjin's other events in 2024
- ❖ **20% discount** on AmCham China training programs organized by chapters

Annual Pricing: RMB 50,000

For more information, please contact Amanda He at amandahe@amchamchina.org.

Tianjin Chapter 2024 Events (40-50 in plan)

Advocacy & Policy (8-10)

- Feb** 2024 Business Climate Survey (BCS) Tianjin Launch
- May**★ Exclusive Dialogue with Vice Mayor and Tianjin Gov. Appreciation Reception
- QTLY** Exclusive closed-door meeting with Tianjin Municipal Government Departments
- Timely** Policy Briefings

Business & Insights (25-30)

- Oct**★ The 2nd Tianjin HR Forum
- Nov**★ Annual General Meeting and Winter Holiday Party
- Monthly** Executive Breakfast Briefing (downtown & TEDA)
- QTLY** CEO Roundtable Series
- QTLY** Company Tour & Workshop
- ★ **Regular** Online/Offline Trainings
- Multiple** Events led by the six vibrant Committees

Community (12)

- Feb** Super Bowl Watch Party
- Mar** St. Patrick's Day Mixer
- Jul**★ Annual **Charity** U.S. Independence Day Celebration
- Aug**★ The 5th TJ Treasure Hunt
- QTLY** Networking and Mixers
- Plus** Access to all the online programs organized by AmCham China and Chapters!

* The ones with a star are signature events which sponsorship opportunities are available.

Thank you, 2023
Tianjin Corporate
Partners!

