

AmCham China

T I A N J I N

中 国 美 国 商 会 · 天 津

AmCham China, Tianjin 2025 Corporate Partner Program

中国美国商会天津2025年度合作伙伴项目

Tianjin Chapter Corporate Partner Program 2025

Advocacy

- ❖ Highest priority for participation and seating in formal meetings with local and US government officials.
- ❖ Support from AmCham China in raising issues with local and US governments.
- ❖ Exclusive informal communication meetings with government officials.

Branding

- ❖ Reserve one Golden (RMB25,000), one Silver (RMB16,000), and one Community (RMB6,000) sponsorship slots among Tianjin's signature events in 2025. (event list can be found in the next page).
- ❖ Company logo appears on all publicity channels of Tianjin's 40+ events in 2025 (emails, WeChat posts and others), AmCham China Website, Tianjin Chapter digital membership directory, Tianjin 2025 calendar, and other promotional materials.

Discounts

- ❖ 20% discount on sponsorship of AmCham China, Tianjin's other events in 2025
- ❖ 20% discount on AmCham China training programs organized by chapters



Annual Pricing: RMB50,000 (Member Company) / RMB68,000 (Non-member Company)

For more information, please contact Amanda He at amandahe@amchamchina.org/022-23185072

Tianjin Chapter 2025 Events (40-50 in plan)

Advocacy & Policy (8-10)

- Jan** 2025 Business Climate Survey (BCS) Tianjin Launch
- May** ★ Exclusive Dialogue with Tianjin Government and Reception Dinner
- QTLY** Closed-door meetings with Tianjin Municipal Government Departments
- Timely** Policy Briefings

Business & Insights (25-30)

- Oct** ★ The 3rd Tianjin HR Forum
- Nov** ★ Annual General Meeting and Winter Holiday Party
- Monthly** Executive Breakfast Briefing (downtown & TEDA)
- QTLY** CEO Roundtable Series
- QTLY** Company Tour & Workshop
- Regular** Online/Offline Trainings
- Multiple** Events led by the six vibrant Committees

Community (12)

- Feb** Super Bowl Watch Party
- Mar** ★ St. Patrick's Day Outdoor event
- Jul** ★ Annual **Charity** U.S. Independence Day Celebration
- QTLY** Networking and Mixers

Plus Access to all the online programs organized by AmCham China and Chapters!

** The ones with a star are signature events which sponsorship opportunities are available.*

Thank you, 2024 Tianjin Corporate Partners!



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