

**AmCham China**

T I A N J I N

中 国 美 国 商 会 · 天 津

1

# **Tianjin Women Professionals Committee (WPC)**

## **2025 Yearly sponsorship**

## WPC Introduction

The objective of the Women Professionals Committee is to foster the development of women in business in Tianjin through information, advocacy, networking, and services, by implementing events and activities aimed at enhancing selected skill areas and addressing issues integral to **women's success in the business world.**

### Advocacy

- Voice for Equity and Equality
- Partnership with Local Authorities
- Insights on Laws and Regulations

### Business

- Annual Celebration
- Insights sharing with peers
- Career Enhancement

### Community

- Mentorship Program
- Influence and inspire young generation

**AmCham China**

T I A N J I N

中 国 美 国 商 会 · 天 津

**Leadership-**

**Co-Chairs**



**Linda Liu**

刘霞

NXP Semiconductors

恩智浦半导体



**Emily Zhang**

张颖

Waitex Group

威特集团



**Golden Zhang**

张晨

Tianjin Amcare Women's  
& Children's Hospital

天津美津宜和妇儿医院



## *Inspire Inclusion*



## *Family Mental Health*



## *Youth Navigation Program*



## *Delayed Retirement*



**AmCham China**

T I A N J I N

中国美国商会·天津

# 2025 Annual Sponsorship

**Yearly price:**  
**RMB 20,000**

**Contact:**

Linda Cheng:  
[lc Cheng@amchamchina.org](mailto:lc Cheng@amchamchina.org)  
[.org/022-23185075](tel:022-23185075)

5

## Events Participation

- **Speak** at one of the 2025 Tianjin WPC events
- **2 complimentary seats** at each WPC event (6-8 events in 2025, value overs RMB3,000)
- **Sponsorship** of Annual WPC celebration(value RMB10,000)

## Branding and Marketing

- **2 times direct marketing** in AmCham China Tianjin's WeChat Account (value RMB6,000)
- **1 roll-up banner** displayed at all 2025 Tianjin WPC events
- **Company logo** appears in all 2025 Tianjin WPC events' publicity and marketing materials

**AmCham China**

T I A N J I N

中 国 美 国 商 会 · 天 津

6

# Thank You!

## 2024 WPC Yearly Sponsors



**amcare**

Women's & Children's Hospital  
天津美中宜和妇儿医院

