



TIANJIN'S CULTURE AND LIFESTYLE COMMITTEE

The AmCham China Tianjin's Culture and Lifestyle Committee's 2025 strategic plan is grouped around three types of activities: *Advocacy, Business, and Community* (ABCs).

Committee Priorities:

Advocacy-Low

Business-Medium (information sharing)

Community-High (networking)

Mission

AmCham China, Tianjin Chapter is committed to providing the best possible services to our members. In addition to business-related support, we strive to offer safe, enjoyable, affordable, and family-friendly entertainment that fosters harmony between personal and professional life, promoting greater efficiency and a healthy work-life balance.

The mission of our Culture and Lifestyle Committee is to enhance the quality of life for our members by strengthening the community and enriching human experiences with hope, strength, and joy. We achieve this through a fusion of art, culture, sports, and entertainment activities. The committee aims to promote and develop the arts in Tianjin by creating a platform for artists, enthusiasts, students, collectors, experts, and anyone interested in arts and culture.

Main Activities

Festival celebrations include but are not limited to: St. Patrick's Day, Easter, US Independence Day and Winter Holidays

Sports-related events, including jogging, cycling, cornhole, etc.

Mixers for members, in collaboration with like-minded Chambers

Meetings with the Chinese government on policies and Tianjin's major events

Collaboration with the Education and Women Professionals Committees.

Leadership



Co-Chair:

Humphrey Wang,
Tianjin Pher Food and
Beverage Management



Co-Chair:

Leo Luan,
Leying International
Camp



Co-Chair:

Rebekah Erickson,
Tianjin Renew Life
Sports

2025 Committee Strategic Focus

Advocacy (A)	Business (B)	Community (C)
Low Priority	Medium Priority	High Priority
Cooperate with local government on art, sports, culture related events.	Uniting the business community and supporting members' growth through sports, arts, and cultural events.	Organizing festive gatherings and family day events.

2025 Working Plan (subject to Change)

Q1	Q2	Q3	Q4
<ul style="list-style-type: none"> Feb: Super Bowl Live Watch Party Feb: Inter-chamber Indoor Golf Mar: St. Patrick's Day Celebration 	<ul style="list-style-type: none"> Apr: Run for Bread and Easter Celebration May: Blood Donation Jun: Family Day 	<ul style="list-style-type: none"> Jul: Fourth of July Celebration Aug: Mid-summer Mixer 	<ul style="list-style-type: none"> October: Sports-related Event Nov: AGM and Thanksgiving Party