



TIANJIN'S REAL ESTATE COMMITTEE

The Tianjin's Real Estate Committee's 2025 strategic plan is grouped around three types of activities: *Advocacy, Business, and Community* (ABCs).

Committee Priorities:

Advocacy-**Low**

Business-**High** (information sharing)

Community-**Medium** (networking)

Mission

The primary purpose of Real Estate Committee is to increase industry knowledge and promote information sharing. Real estate development has been a pillar industry in China's economy for decades and is likely to continue to be so going forward as the government encourages continued urbanization. As a result, it is important to keep our member companies up to date on what is happening in the sector and how it impacts a wide range of companies and industries. The committee achieves this through an annual property briefing to our members, project visits, briefings by industry speakers and walking tours.

Main Activities

- Annual Tianjin property market update
- Real Estate related policy debriefing
- Project visits
- Give input for annual *White Paper* drafting

Leadership



Co-Chair:

Dannie Mu,
The Executive Centre



Co-Chair:

Weiran Lv,
Colliers International
Property Services
(Tianjin) Co., Ltd.



Co-Chair:

Chi Man Poon,
Tianjin Kerry Properties
Limited

2025 Committee Strategic Focus

Advocacy (A)	Business (B)	Community (C)
Low Priority	Medium Priority	High Priority
<p>Monitor market conditions and rules and give feedback if and when necessary to government. In particular are concerns about oversupply (office, retail, hotel) and the impacts of the market.</p>	<p>Bring together business community with market briefing that all members can use when planning their budgets.</p> <p>Tour several real estate or infrastructure related projects.</p>	<p>Events: hold planning session in Q1, hold one real estate report briefing and one social event later in the year, meet to give feedback for White Paper drafting in December.</p>

2025 Working Plan (subject to Change)

	Q1	Q2	Q3	Q4
Business	<ul style="list-style-type: none"> Planning meeting . 	<ul style="list-style-type: none"> Tianjin Property Report Sharing and mixer 	<ul style="list-style-type: none"> Tour of cultural and tourism projects in other provinces. 	
Community			<ul style="list-style-type: none"> Summer Networking 	
Advocacy				<ul style="list-style-type: none"> Give input to the drafting of 2026 White Paper

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