



CENTRAL CHINA CHAPTER'S CULTURE & LIFESTYLE COMMITTEE

The AmCham China Central China Chapter Culture and Lifestyle Committee's 2026 strategic plan is grouped around three types of activities: *Advocacy, Business, and Community (ABCs)*.

Committee Priorities:

Advocacy-Low

Business-Medium (information sharing)

Community-High (networking)

Mission

AmCham China, Central China Chapter Culture and Lifestyle Committee is committed to providing the best possible services to our members. In addition to business-related support, we strive to build up a safe, enjoyable, affordable, and family-friendly community that fosters harmony between personal and professional life, promoting greater efficiency and a healthy work-life balance.

The mission of our Culture and Lifestyle Committee is to enhance the quality of life for our members by fostering collaboration among key players in service sectors to create a dynamic community that bridges between dining, accommodation, wellness, leisure lifestyle and social experience. By leveraging the diverse expertise of our members, the committee strives to promote and develop hospitality services in Central China, while actively expanding our network to include more members from related industries. We are committed to building a welcoming platform for hospitality service providers, young professionals, students, expats, and anyone interested in culture.

Main Activities

Festival celebrations include but are not limited to: Super Bowl, US Independence Day, Thanksgiving and Winter Holidays

Sports-related events, including golfing, bowling and historical walking.

Mixers for members and young professionals, in collaboration with like-minded Chambers or organizations.

Leadership



Co-Chair:

Steve Wang,
Urbrew HongKong
Investment



Co-Chair:

Steve Carpenter,
Aloha

2026 Strategic Focus

Advocacy (A) Low Priority	Business (B) Medium Priority	Community (C) High Priority
Cooperate with local government on marketing, sports, and culture related events	Uniting the business community and actively expanding our network to include more members from related industries.	Building a welcoming community for service providers, young professionals, students, expats, and anyone interested in culture and lifestyle. Organizing festive gatherings and family day events.

2026 Working Plan (subject to Change)

Q1	Q2	Q3	Q4
<ul style="list-style-type: none"> Feb: Super Bowl Live Watch Party Mar: Young Professional Mixer 	<ul style="list-style-type: none"> Apr: Bowling and Beer Night Jun: Fourth of July Celebration 	<ul style="list-style-type: none"> Aug: Mid-Summer Mixer Sep: Inter-Chamber Mixer 	<ul style="list-style-type: none"> Nov: Thanksgiving Party and AGM Dec: Winter Holiday Celebration