



COSMETICS & NUTRITION COMMITTEE

The AmCham China Cosmetics & Nutrition Committee's 2025 strategic plan is grouped around three types of activities: Advocacy, Business, and Community (ABCs).

Committee Priorities:

Advocacy-High

Business-Low

Community-High

Mission

To improve the policy environment in ways that benefit both the industry and members

To share and discuss cross-sector business and policy issues in order to become more knowledgeable about the industry

To strengthen communication and cooperation between the US and China cosmetics and nutrition industry regulators and market players

Main Activities

Government Engagement – Meeting with NMPA, NIFDC, CCFDIE.

Call-for-Comments help members deliver their messages, suggestions and feedback to the central government for new policies and regulations.

Debriefing Events (closed door) – invite industry experts and officials from both governments to explain new regulations and discuss topical issues with Committee members.

Past Activities

Cosmetics Chapter (drafted by Committee members) in annual AmCham China *White Paper*

White Paper Delivery Meeting with regulators at central level - NMPA 药监局, GAC 海关总署

Cosmetics and Nutrition Committee Annual Meeting

Meeting with MIIT 工信部 to discuss regulations impacts on the cosmetics industry

Leadership



Co-Chair:

Jane Yan,
Amway



Co-Chair:

Frida Liu,
Kenvue



Co-Chair:

Chunhui Xu,
GCC CNPERMIT



Co-Chair:

Edison Chen,
Estee Lauder

Member Profile

Member Companies

>30

Committee Subscribes

>100

2025 Committee Strategic Focus

Advocacy (A)

High Priority

Monitor Regulatory Developments:

Closely monitor China's further steps on the opening-up of the cosmetics industry and remain vocal in expressing member needs.

Call-for-Comments regarding new cosmetics regulations

Business (B)

Low Priority

Local Training Program:

AmCham China has long been a supporting partner on NMPA's local training program to brief local officials and domestic companies on the most up-to-date regulatory developments.

Community (C)

High Priority

Events:

2025 planning meeting

Cosmetics working group all members regular meetings

2025 Committee Annual Meeting

Active Committee Members

Amore Pacific

Amway

Ascential

Avon

Bioderma

GCC CNPERMIT

Chanel

Colgate-Palmolive

Coty

Dow

Elizabeth Arden

Estee Lauder

GSK

Hawley & Hazel Chemical

Henkel

Honeywell

Kenvue

Kimberly

L Brand

L' Oreal China

L'occitane

LVMH

Mentholatum

NG Biomats

Pierre Fabre Dermo

Procter & Gamble (China)

RB (China) Holding Co., Ltd.

Shaklee

Symrise Shanghai

Walmart