





**The AmCham China Real Estate & Development Committee's** 2025 strategic plan is grouped around three types of activities: *Advocacy, Business, and Community* (ABCs).

**Committee Priorities:** 

Advocacy-**Low** 

Business-**Medium** (information sharing)

Community-High (networking)

## **Mission**

The primary objective of the Real Estate and Development Committee is to share insight into the growing and transforming Chinese real estate sector.

The Committee also prioritizes proactively creating business opportunities and utilizing resources for our members.

#### **Main Activities**

- Industry regulations and policies, as well as domestic and overseas opportunities.
- Overseas real estate investment briefing sessions with agencies or member companies.
- Regular office and workplace site survey sessions focusing on the current architectural and design trends in China.
- Mixers or tours at extraordinary venues.
- Drafting White Paper Real Estate Chapter.

### **Past Activities**

Urban Environment Management Bilateral Dialogue, introducing community-level partnership in the bilateral relationship. Previous speakers include former US Ambassador to China Terry Branstad, and Director of IPE Ma Jun.

The Views from Outside China: What is the Future of Chinese Economy?

How can enterprises plan for office leasing during the epidemic?

2024 China Economic Outlook: Real Estate Trends and Growth in the Industrial Economy

# Leadership



Co-Chair:

TowerWu,

#### **Member Profile**

Committee Subscribes

**200+** 





# 2025 Committee Strategic Focus

## Advocacy (A)

Low Priority

Meet with local and provincial governments to promote people-to-people engagement while offering recommendations to both the Chinese and US governments.

## **Business (B)**

**Medium Priority** 

Collaborate with members and agencies to facilitate and increase exposure to both domestic business opportunities and overseas investment opportunities.

## Community (C)

High Priority

Host regular Committee discussions to share industry insights, reports, and overall market trends.

## 2025 Working Plan (Subject to Change)

#### Q1

- Make annual meeting plan with Committee Chair(s).
- Review drafts of White Paper

#### Q2

· Office Building Tour

## Q3

 Regular Committee event

#### Q4

 White Paper Real Estate Chapter draft meeting

#### **Active Committee Members**

Century 21 China Real Estate

Hines Interests Limited Partnership

JLL

M Moser Associates Ltd.

Prologis China

PWC

Colliers