



# SMES & ENTREPRENEURS COMMITTEE

Small- and Medium-sized Enterprises (SMEs) and Entrepreneurs are the lifeblood of many economies worldwide. In China and the US alike, these groups are a driving force of business, cultural influence, and innovation. **The AmCham China SMEs & Entrepreneurs Committee** aims to attract this unique category to join the Chamber and represent their business interests in China. The Committee's 2024 strategic plan is organized around three types of activities: *Advocacy, Business, and Community (ABCs)*.

#### Committee Priorities:

Advocacy-Low

Business-High (information sharing)

Community-High (networking)

## Mission

Our Mission is to disrupt; to engage this membership category in a fresh and invigorated way that is both serving through policy advocacy and bridge building through quality access events. We intend to be an inclusive community that will develop a strong network of resources for all members under our umbrella.

## Main Activities

Debriefing Events (Closed-door) - invite industry experts and officials to debrief new policies and hot issues for members.

Regular meetings and events focused on issues important to Committee member companies.

## Leadership



Co-Chair:

**Zachary Ebling,**  
BOOYAH Education



Co-Chair:

**James Nobles,**  
Bizarre Beijing

## Member Profile

Committee Subscribes

**150+**

## 2024 Committee Strategic Focus

Advocacy (A)	Business (B)	Community (C)
Low Priority	High Priority	High Priority
Help elevate member businesses within the Chamber. Gain access to government, MNCs, and new customer bases.	Build a dialogue, exchange ideas, socialize, and connect with the wider Chamber and community.	Assemble a robust series of programs and events encouraging even the most successful and connected entrepreneurs & business people to need to join.

## 2024 Working Plan (Subject to Change)

	Q1	Q2	Q3	Q4
<b>Forums/Workshop</b>	• TBD	• May 7: Workshop	• Oct	• Nov
<b>Mixer</b>	• Jan 24	• April 11	• Sep	• Dec

## Active Committee Members

Accuray Incorporated	Beijing Foreign Studies University	China Office of University of Minnesota
ADM (Shanghai) Management Co. Ltd.	BENTLEY Systems (Beijing) Co Ltd.,	Choy-Valentine and Company
ADOBE SYSTEMS SOFTWARE (BEIJING) CO., LTD	Bespoke Travel Company Ltd.	ConocoPhillips China Inc.
Akamai China	BESTSELLER FASHION GROUP	Cushman & Wakefield
Alumni	Bizarre (Beijing) Cultural Activities Co., Ltd.	DaHui Lawyers
American States Association in China (ASAC)	Boeing (China) Co., Ltd.	Deloitte Touche Tohmatsu Certified Public Accountants LLP Beijing Branch
Tansindarya Merchandising	Brand USA	Dezan Shira & Associates
Asian Agribusiness Consulting Ltd. Beijing Representative Office	Brunswick Group LLP	Dongbei University of Finance and Economics
Attached Middle School at Jiangxi Normal University	CampbellSci	Edelman Public Relations Worldwide (China) Co.. Ltd.
Bank of America, N. A. Beijing Branch	Case New Holland (China) Management Co., Ltd	Educational Testing Services (Beijing Representative Office)
Bearapy	Chadbourne & Parke LLP Beijing Representative Office	Edwards (Shanghai) Medical Products Co., Ltd.
Beijing Alltech Biological Products (China) Co., Ltd.	Chevron (China) Investment Co., Ltd.	EKPAC China Inc.
Beijing BISS International School	China Bound dba Beijing ABC Management Consulting Co., Ltd.	Embassy of Canada, Trade
	China Express Agency, Inc.	

- Commissioner Service
- Emerge Global LLC
- Entrust China
- FedEx China
- Fitco Consulting
- Fonterra Greater China
- Founder
- GCIS International Holdings Ltd.
- Glue Up
- GM & Associates
- H@J Group Limited
- HAVI Logistics China
- Herbert Smith Freehills LLP Beijing Representative Office
- Hogan Lovells International Beijing Representative Office (UK)
- Hong Kong Ming Hang Consulting Limited
- Horizon LLP
- I.E. Capital
- IA Member
- Ihsinternational
- IMA China
- Inmatt
- Integra Group
- Intel China Ltd
- IQAir (China) Sales and Service Co., Ltd.
- JLL
- John Deere (China) Investment Co., Ltd.
- Johnson & Johnson
- Kingston Technology Co., Ltd.
- KOTRA
- Kuntin International Limited Company
- Laibei

- Lassen canyon agricultural development(Beijing
- Maize Education
- ManageChina
- Marvell
- Masimo (China) Medical Technology Co., Ltd.
- Matsco Solutions (Beijing) Limited
- MCI Beijing
- Milliken Enterprise Management (Shanghai) Co., Ltd. Beijing Branch
- Moody's Investors Service (Beijing) Ltd.
- Mundipharma
- NBA China
- Novozymes
- O'Melveny & Myers LLP
- OSK
- PAPP'S TEA
- Peabody
- Peking Productions
- Penn Wharton Consulting (Beijing) Co., Ltd.
- PepsiCo
- PRI Management and Consulting Ltd.
- PricewaterhouseCoopers
- Principle Advisors Company Limited
- Qingdao Brantly Investment Group Co., Ltd.
- Rafflesmedical
- Rockwell Collins (Shanghai) Avionics Trading Company Limited Beijing Branch
- Russell Reynolds Associates Co., Ltd.
- S&P Global
- SCHS Asia

- Shanghai Fufang Technology Ltd.
- Sino Matters Ltd.
- SINOFY INVESTMENT AND TECHNOLOGY PROMOTION OFFICE (CHINA)
- SJ Grand Financial and Tax Advisory
- The Beijing Center for Chinese Studies
- The Blueshirt Group Asia
- The Boeing Company
- The Cigna Group Beijing Representative Office
- The Palio Group
- Tsinghua University-The University of North Carolina EMBA Program
- Udemy, Inc
- Uni Partner
- Universal Ideas Consultants
- University of Notre Dame Beijing Global Gateway
- UPS Parcel Delivery (Guangdong) Co., Ltd Beijing Branch
- US Business Council of Sustainable Development
- US China Business Council
- US China Economic & Trade Promotion Association (Guangzhou Office)
- USITO
- ValueCap Research
- WCT Events
- WWE, Inc.
- Yale Leadership ( Beijing) Educational Consulting Co., Ltd
- YMCE Group